FUNDING OPTION 1: CORPORATE SPONSORSHIP

In exchange for corporate sponsorship, we would publicize the organization’s support. We would include a list of corporate sponsors and/or logos on the CUNY Academic Commons website, in Skunkworks publications, and create a public display such as a “wall of sponsors.” The public display could be in a potential future office or other public area within the CUNY community. Funds donated to Skunkworks would not be used to fund any specific project, and funds would be controlled by Skunkworks. The following donation levels are suggested:

- Gold Sponsor: Donation of $250,000 or more
- Silver Sponsor: Donation of $100,000 or more
- Bronze Sponsor: Donation of $25,000 or more
- Benefactor: Donation of $10,000 or more

FUNDING OPTION 2: RFP FOR MOBILE TECHNOLOGY INSTITUTE

Skunkworks would compose and release an RFP in search of a corporate partner. The partnership’s primary goal would be to create an institute to explore the future of mobile technology in higher education. A Board of Directors would control the institute and its funds. The composition of the Board of Directors would be negotiable, but would definitely include Skunkworks members, non-Skunkworks academics, and representatives of the corporate partner. The funds donated would stay within the institute. The target donation would be $1,000,000.

FUNDING OPTION 3: EDUCATIONAL TECHNOLOGY INITIATIVE

Skunkworks would submit a proposal to obtain funding from the University via an Educational Technology Initiative. The funding could be requested for a specific project or for Skunkworks as a whole. I think we can make a reasonable argument that Skunkworks has an intrinsic value to the students of the University and that internal funding is warranted.